

Fuji Electric Co., Ltd.

<https://www.fujielectric.com/csr/>



Policy for the future:

Fuji Electric's corporate philosophy hinges on a mission to contribute to prosperity, encourage creativity, and seek harmony with the environment, while the Company's management policies are centered on the notion of contributing to society through its energy and environment businesses. In 2019, we formulated Environmental Vision 2050, which sets out the goal of achieving a society that is in harmony with nature, and has been undertaking initiatives related to the natural environment. We are continuously promoting biodiversity preservation by appropriately assessing and responding to the risks and opportunities related to natural and environmental issues.

<Environmental Vision 2050>

We aim to contribute to the achievement of a decarbonized society, a recycling-oriented society, and a society that is in harmony with nature by expanding the use of Fuji Electric's innovative clean energy technologies and energy-saving products.

Achieve a Decarbonized Society	Target carbon neutrality across the supply chain
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Achieve a Recycling-Oriented Society	Promote green supply chains to reduce the environmental impact to zero across throughout the entire life cycle
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Achieve a Society that is in Harmony with Nature	Aim for zero impact on the ecosystem through corporate activities that contribute to biodiversity
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<Efforts for protecting the natural environment>

- Preserving forests
- Biodiversity conservation
- Preserving marine and rivers
- Restoring rural woodlands

<Examples>

Forest Foster Parent Activity for a Local Forest

Employees in Azumino mowed the undergrowth with brush cutters and cut down trees with chainsaws as an annual Forest Foster Parent Activity. Many participants said it was an enjoyable and valuable experience.



Received certification of an 'Aichi Biodiversity Certification Company'

In Chubu area, we regularly carry out activities to reclaim abandoned cultivated land with NPOs. In November 2023, we received a certification of Aichi Biodiversity Certification Company from the Governor of Aichi Prefecture.



Hope for the Earth Encoded in Seedlings: Mangrove Planting Activity

63 employees of Fuji Tusco Co., Ltd. in Thailand participated in planting mangrove seedlings along the coast in April 2024. It was a valuable experience that allowed them to feel the importance of environmental conservation.

