YUASA TRADING CO., LTD.

https://www.yuasa.co.jp/en/

Policy for the future:



In the YUASA TRADING Group Sustainability Declaration announced in 2021, the Group stated that it aims to achieve carbon neutrality for the entire YUASA TRADING Group by FY2030 and to address climate change and reduce the environmental impact of the entire supply chain by emphasizing a mutually beneficial and symbiotic relationship.

The Japanese government and the Ministry of the Environment's 30by30 (a goal to effectively conserve at least 30% of the land and sea as healthy ecosystems by 2030) is consistent with the "reduction of environmental impact throughout the entire supply chain" of the YUASA TRADING Group Sustainability Declaration.

In support of the government policy, Our Group will continue its efforts to conserve biodiversity in Japan and overseas.

< Examples of Specific Efforts >

1. Activities in Malaysia

Together with the Japan-Malaysia Association, we are implementing the "YUASA TRADING Forest Project," an environmental conservation activity through the regeneration of mangrove forests in the Mulbok Protected Forest in the state of Kudah, Malaysia.

2. Activities in Kushiro, Hokkaido

Yuasa Lumber Co., Ltd. is thinning the forests it owns in Hokkaido and donating pencils made from Abies sachalinensis scraps to an orphanage. Yuasa Lumber employees also are also involved in tree-planting activities.

Achievements

Through collaboration with local communities (residents, educational institutions, etc.), we have found that ecosystem conservation activities can lead to solutions to specific social issues.



Tree planting event with Universiti Sains Malaysia



Pencil made from Abies sachalinensis scraps

< Future issues >

1.Activities in Malaysia

- (1) Expansion of tree-planting areas (from the current state of Kuda to Penang)
- (2) Implementation of environmental education programs (Environmental education in the region in collaboration with Universiti Sains Malaysia)

2. Activities in Kushiro, Hokkaido

- Obtained certification as a "Nature Symbiosis Site" from the Ministry of the Environment (in collaboration with the Hokkaido Government, Shibecha Town, and the Forestry Experiment Station)
- (2) Promotion of Circular Economy (further utilization of thinned wood)
- (3) Expansion of employees involved in tree-planting activities (from current Yuasa Lumber employees to other Group companies)