





Policy for the future:

The Kewpie Group appreciates the abundant nature that produces raw materials and strives to preserve biodiversity and restore and regenerate ecosystems, in its aim to be “nature positive.”

1. We understand our dependence on and impact on biodiversity throughout the value chain.
2. We strive to reflect this degree of dependence and impact in our management decisions, and to disclose information.
3. We actively engage in activities to minimize negative impacts on biodiversity, while at the same time restoring and regenerating ecosystems.
4. We promote biodiversity conservation efforts throughout the value chain through dialogue and collaboration with stakeholders.

< Target >

Material Issues	Initiative Theme	Indicators	Related SDGs
Conservation of Biodiversity	Conservation of Biodiversity	100% sustainable paper procurement by 2025 (Containers and packaging, booklets, promotional products, office supplies)	 

< Examples >

Paper

Together with cardboard and paper manufacturers, we promote the use of FSC certified materials under proper forest management.



Palm Oil

In FY2018, we joined the RSPO to promote the sustainable procurement of palm oil.

We achieved our goal of purchasing certified credits for raw materials that are 100% palm oil by 2021. Starting in 2022, the Kewpie Group will work to source certified oil through the book-and-claim and mass balance methods.