Pacific Industrial Co., Ltd.

https://www.pacific-ind.co.jp/eng/sustainability/environment/biodiversity/

Policy for the future:

Our daily lives and corporate activities are dependent on the blessings of nature, including food, energy, raw materials for products, and water. At present, however, the destruction of ecosystems in various parts of our planet is rapidly depleting the habitats of various living creatures, which is having a significant impact on our business activities and everyday lives. Our group is helping to conserve ecosystems by minimizing the impact of its business activities on them, and is promoting greening and forest conservation activities with the aim of living in harmony with nature.

< Specific examples of initiatives >

Biodiversity Activities in the Pacific Satoyama Forest

Since 2009, we have been promoting satoyama creation activities in the Pacific Satoyama Forest in Ogaki City, Gifu prefecture. We have invited an arborist as a lecturer to learn how to decipher various information that trees have based on their shapes and surrounding environment in the satoyama forest, and will continue our forest conservation activities by improving employees' knowledge of biodiversity.

Activities to interact with trees and become familiar with forests and trees

We are involved in the "Gifu Mokuiku" program in cooperation with Gifu Prefecture, aiming to nurture human resources capable of becoming attached to forests and acting responsibly in forest conservation activities. The program starts with the experience of using trees from the mountains around Gifu to feel the smell and touch of wood, and to make wooden accessories that express their feelings and experience the blessings of the forest.

Mangrove planting activities in Thailand

As part of our sustainability activities, employees of our Thai subsidiary and their families participated in planting 640 trees in a mangrove forest in Chonburi Province. We will continue our social contribution activities rooted in the local community.