



Policy for the future:

In the Subaru Environmental Policies, we declare “The earth, the sky, and nature are Subaru’s fields of business.” and a preservation of the eco system is of utmost importance in all our operations. In order to continue our business activities in consideration of biodiversity, we have established the “Biodiversity Guidelines” and are working to conserve the “SUBARU Forest”, promote the activity of Zero Landfill in US national parks, and raise awareness through various events. Moreover, in the SUBARU Forest Bifuka, we are promoting the development of artificial forestation from a long-term perspective of growing forests 50 years later, in addition, issuing credits based on climate change countermeasures and using biomass fuel from thinned wood.

< SUBARU Initiatives >

- Initiatives at SUBARU Forest Bifuka in Hokkaido
 - Planning to issue the J-Credit
 - Use thinned wood as the biomass fuel and event.
- Raise awareness of the garbage separation in the US National Parks



- Subaru of Indiana Automotive, Inc. was certified by the National Wildlife Foundation as an area that wildlife lives. This was the first certification as a U.S. automobile production plant.
- Constructing biodiversity monitoring area in Utsunomiya Plant.

< Future issues >

Setting the long-term vision by 2030/2050 in consideration of “The post Aichi Target”.

< Message for society >

With the automotive and aerospace businesses as the pillars of our operations, Subaru declares in Subaru Environmental Policies that “Subaru’s fields of business are the earth, the sky and nature”.

We promote the biodiversity preservation through our business activities and contribute to the environmental protection of our planet while aiming to coexist with “the earth, the sky and nature”.