



Policy for the future:

In 2019, we launched the JT Group Environment Plan 2030. We identified the key environmental risks and opportunities in order to define the focus areas for the plan, namely “Natural Resources”. It contains that we ensure a sustainable wood supply for our product supply chains and further contribute to forest conservation and rehabilitation.

< Examples >

We already have a number of programs and initiatives in relation to sustainable forestry and wood. Through our ‘live barns’ initiative in Malawi, we are reducing the number of trees that are cut down to build curing barns, by constructing the barns out of living trees.

We develop Matope (mud) barns, a more fuel-efficient type of curing barn to lower wood consumption and reduce carbon emissions in the tobacco curing process.



Using Matope barns can lower wood consumption by 75% and reduce carbon emissions by 12%.

Growers in Zambia installed over 1,300 Matope barn units in 2018.

< Future issues >

In countries where tobacco production depends on wood for the curing process, we believe it is our responsibility to ensure this resource is managed and used efficiently while also contributing to environmental conservation.

In Japan, we have set our JT Forest program as one of the theme of environmental and social issues and are considering mid-term initiatives addressing it.

< Message for society >

We strive to foster a healthy, sustainable and productive environment for future generations by balancing our activities and our relationship with the environment across our value chain and in wider society.