# **Toyota Motor Corporation**

https://global.toyota/pages/global toyota/sustainability/esg/challenge2050/ms6-18 fe.pdf

## Policy for the future:

It is critical for humans to conserve forests and nature in all regions for coexistence in harmony with nature. However, deforestation and loss of biodiversity are progressing worldwide, and it's believed to be a risk to sustainability of the entire society. Toyota launched Harmony with Nature projects and is developing three "Connecting" activities (Connecting Communities, Connecting with the World, and Connecting to the Future [environmental education]), in order to "enrich the lives of communities" in each region.

#### Case examples of Connecting Communities

#### All-Toyota Harmony with Nature Working Group Activities

-All-Toyota Green Wave Project

From 2015, we expand initiatives in harmony with nature, enhance the dissemination of information, and strengthen cooperation by participating companies. (22 affiliates participated in 2019)



### Results (April 2016-Mar 2020)

- Number of activities: 826
- Number of participants: 165,526
- Number of trees planted: 187,068
- (Cumulative total number of trees planted since 2005: 12,287,068)

#### Case examples of Connecting with the World environmental activities

#### Support for the Assessment of the IUCN Red List of Threatened Species<sup>TM\*</sup>

\* Key basic data for the global initiatives to conserve biodiversity

IUCN aims to conduct additional assessments of extinction risks for about 80,000 species by 2020, and Toyota supports about one-thirds of it.



6: Myanmar Dawna Tenasserim Landscape 7: Kaeng Krachan National Park

1: Tesso Nilo National Park 2: Bukit Barisan Selatan National Park

2016 Press Release (Geneva)

FY	Number of species assessed with Toyota's support	
2017	1,333	
2018	3,777	
2019	4,306	
2020	11,925	Total 21.341



Rescued Sumatran Rhinoceros (endangered species)

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Global Partnership with WWF on Living **Asian Forest Project** 

- Conserve Tropical Forests and Wildlife in Southeast Asia



Greater Mekong Region