



Policy for the future:

The Citizen Group established the "Citizen Group Biodiversity Action Guidelines" in 2015.

The Citizen Group recognizes that business activities benefit from and are impacting ecosystem services.

In order to contribute to a sustainable civil society where people and nature can live in harmony and live in a safe and rich environment, the group Under the basic policy of "Working on conservation activities for biodiversity", we have set five priority measures to we are conducting conservation activities.

Butterfly conservation activities

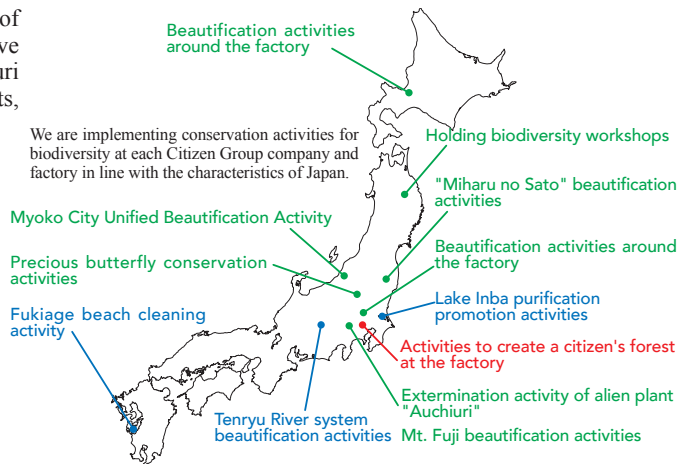
The Citizen Fine Device Kitamimaki Plant has been a member of the "Protective Society" since 2003, as a member of the "Protective Society" for the protection of the endangered species, Ooruri Shijimi. We plant the herb "Clara" on the premises, control pests, and co-sponsor the "Parent and Child Observation Meeting".



Photographing Ooruri Shijimi

The observation party in 2019 was attended by people from outside the prefecture, with over 100 participants.

Biodiversity conservation activities at domestic companies



Going forward, the Citizen Group will continue its biodiversity conservation activities in Japan and overseas based on medium- and long-term plans.