Meiji Holdings Co., Ltd.

https://www.meiji.com/global/sustainability/caring_for_the_earth/biodiversity/



Policy for the future:

We recognize that the Meiji Group's business is only possible because of nature's lush bounty. In that, we are working to realize a sustainable society and to promote harmony between our business activities and the global environment. These biodiversity conservation efforts are based on the Meiji Group Sustainability 2026 Vision and the Group's environmental policies.

Specifically, we will take on a global perspective in striving toward conservation of biodiversity in our business activities, both at our own production sites and across our supply chain.

- Taking action in biodiversity conservation, with participation of our own employees and in cooperation with local communities at our production sites
- Conducting employee volunteer programs connected with environmental education and biodiversity conservation actions
- Promoting conservation of biodiversity from a global perspective as we push for sustainable procurement of resources like palm oil, paper, and cocoa

Biodiversity conservation activities in nature conservation areas

Since 2007, in cooperation with the Wild Bird Society of Japan, Meiji Co., Ltd. has been engaged in biodiversity efforts in conservation areas, and protection of birds, at sites formerly held by the Company. We can confirm that these activities have helped protect the populations of endangered species such as the Japanese crane and the white-tailed eagle. Our employees volunteer in forest maintenance and bird-watching twice yearly, cultivating a sense of environmental awareness among our workforce.

Forestation action in Indonesia

P.T. Meiji Indonesia, a group company of Meiji Seika Pharma Co., Ltd., plants 3,000 trees yearly in a reservoir zone, located on hillside land in the mountainous region near Pasuruan. This biodiversity conservation action also serves as a way to educate employees about the environment and as a forum for communication as we strive to increase awareness and ownership of the environment.



Birdhouse installation



Forestation

Learning from our activities

By cooperating with our local communities and providing our employees with hands-on activities, we feel we bring biodiversity conservation action closer to the heart, leading to sustainable actions and, in short, the ability to continue our activities in biodiversity conservation.

■ Future issues

For us at the Meiji Group, with the bounty of nature as the foundation of our business, we feel it is important for each of our employees to recognize the importance of biodiversity conservation and to take ownership of the same. We feel that our challenge is to take biodiversity conservation actions that are unique to the Meiji Group and that resonate with our employees, such as maintaining ecosystems and contributing to our local communities.

Message to society

We will work to take action in biodiversity conservation, in a way unique the Meiji Group and in cooperation with local communities, so that we may sustainably enjoy the blessings of nature for the future.