



Policy for the future:

The Mazda Group, recognizing the blessings of nature and the significance of environmental impacts through business activities, based on “The Mazda Biodiversity Guidelines”, has been implementing relevant initiatives on biodiversity in cooperation with society and local communities.

【Priority Initiatives】

1. Creation of Environmentally Sound Technologies and Products
2. Corporate Activities in Consideration of Conserving Resources and Energy
3. Collaboration/Cooperation with Society and Communities
4. Awareness Enhancement and Information Disclosure

Based on the results of the above assessment of impacts on biodiversity, Mazda ensures cooperation with society and implements a wide variety of awareness-raising activities for its employees and other people concerned. In its core business activities, the Company understands that it generates impacts on biodiversity, especially in energy, water, and other resources. To mitigate such impacts, the Company undertakes a wide variety of efforts in processes of products, technology, production, and logistics.

<Examples of Initiatives>

1. Creation of Environmentally Sound Technologies and Products

- Continuous Evolution of Skyactiv Technology
- Electric Vehicles
- Product Development and Design with Consideration for Recycling Needs

2. Corporate Activities in Consideration of Conserving Resources and Energy

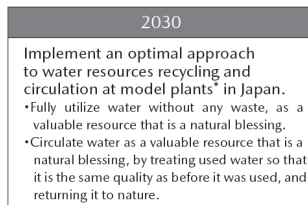
- Improving the facility operation rate and shortening the cycle time in the production process
- Assessing and considering the impact on biodiversity when constructing a new plant

3. Collaboration/Cooperation with Society and Local Communities

- Promoting the preservation of forests, support for the protection of wildlife, etc
- Conducting biodiversity initiatives on Company-owned land

4. Awareness Enhancement and Information Disclosure

- Activities through the Mazda Foundation
- Promoting awareness of social contribution activities and disclosure of information on these activities
- Educating employees and raising their awareness
- Introducing the activities to the inside and outside of the Company through the Mazda Sustainability Report, etc



* Model plant: A pilot plant where new attempts are made, ahead of other facilities.

<Future issues>

- To conserve water resources, the Mazda Group promotes activities to eliminate wasteful water use, and circulate water resources by treating used water so that it is the same quality as it was taken from nature. In order to implement its initiative of water resource reuse and recycling at a domestic model plant, Mazda has set a target of reducing water intake by the entire Mazda Group in Japan by 38% in 2030 compared with 2013 levels, and promotes suitable activities.

<Message for society>

- The Mazda Group contributes to the conservation of biodiversity through its corporate activities worldwide, with the aim of establishing and developing a rich, sustainable society that ensures harmony between people and nature.

