

Mazda Motor Corporation



https://www.mazda.com/globalassets/en/assets/csr/download/2019/2019_all.pdf

Policy for the future:

The Mazda Group, recognizing the blessings of nature and the significance of environmental impacts through business activities, based on “The Mazda Biodiversity Guidelines”, has been implementing relevant initiatives on biodiversity in cooperation with society and local communities.

【 Priority Initiatives 】 1. Creation of Environmentally Sound Technologies and Products 2. Corporate Activities in Consideration of Conserving Resources and Energy 3. Collaboration/Cooperation with Society and Communities 4. Awareness Enhancement and Information Disclosure

Based on the results of the above assessment of impacts on biodiversity, Mazda ensures cooperation with society and implements a wide variety of awareness-raising activities for its employees and other people concerned. In its core business activities, the Company understands that it generates impacts on biodiversity, especially in energy, water, and other resources. To mitigate such impacts, the Company undertakes a wide variety of efforts in processes of products, technology, production, and logistics.

<Examples of Initiatives>

1. Creation of Environmentally Sound Technologies and Products

- Improving the base technologies comprehensively through the introduction of Skyactiv Technology.
- EVs True to the Mazda Spirit launch.
- Developing and designing product with consideration for recycling.

2. Corporate Activities in Consideration of Conserving Resources and Energy

- Improving the facility operation rate and shortening the cycle time in the production process.
- Optimal production structure that support local production for local consumption

3. Collaboration/Cooperation with Society and Local Communities

- Including Mazda-no-Mori(Mazda forest), promoting the preservation of forests.

4. Awareness Enhancement and Information Disclosure

- Issue a news letter to implement an awareness-raising for employees and other people concerned carrying articles about life forms during the ecosystem survey conducted at the Miyoshi Plant (Hiroshima Prefecture).



SKYACTIV-X



Ecosystem survey at the Miyoshi Plant (Hiroshima Prefecture)

<Future issues>

- Promoting the reduction of CO₂ emissions not just from the conventional perspective, which evaluates CO₂ emissions while driving, but also from a well-to-wheel perspective, which evaluates CO₂ emissions from oil extraction to product manufacture and shipping as well.
- The Mazda Group aims to achieve reductions in the global total CO₂ emissions from plants/offices and logistics operations to achieve decarbonization and low-carbonization throughout the product life cycle from manufacture to disposal.

<Message for society>

- The Mazda Group contributes to the conservation of biodiversity through its corporate activities worldwide, with the aim of establishing and developing a rich, sustainable society that ensures harmony between people and nature.