



Policy for the future:

Benesse Holdings Inc. considers environmental issues to be of global importance and believes that it is the duty of a company to actively promote environmental activities. In realising our Group's corporate philosophy, 'Benesse = Live Well', we have positioned the environment as one of our key management issues and will actively promote it in line with the characteristics of our Group's businesses, which are based on education and childcare, university student and adult education, and senior and nursing care. We will specifically address climate change measures to reduce GHG emissions, such as energy conservation and waste reduction, resource conservation, promotion of recycling, conservation of biodiversity, conservation of water resources and efficiency of water use, and promotion of environmental education.

< Case Study >

①Reduction of environmental impact

- Reducing paper consumption through digital transformation



- Promoting the reuse of tablets



タブレットリユース

- Direct mail films Introduction of bio-materials into envelopes



バイオマスフィルム

②Environmental education (annually)

- Shimajiri Club "Kuru Kuru Recycle"



- Building the Future for primary school children Competition



- Environmental essay competition for high school students



< Future Challenges >

We will consider BYOD of the tablets we provide, introduce bio-ink in the teaching material envelopes, etc. We will broaden our activities.

< Messages to the Society >

We will continue our activities to leave a 'beautiful global environment' for future generations.