



Policy for the future:

Under the global message of “All for One Earth,” JTEKT engages in biodiversity conservation activities company-wide in order to pass on the irreplaceable Earth to the next generation.

The three pillars of our efforts are to “conserve rare species living and growing in each plant,” to “enhance the local natural environment” surrounding the plants, and to “develop environmental human resources” to promote continued conservation efforts. In particular, for the conservation of rare species, we place importance on objective evaluation based on the opinions of experts and academics. We also use the number of participants in our activities as a KPI, and will continue to expand the circle of our activities in cooperation with the local community.

Conservation of the Little Tern Nesting Ground

<Detailed Examples of Activities>

Participation in the Tokushima Collaborative Forest-Building Project



Tadomisaki Plant signed a memorandum of understanding with the Nishi Mikawa Wild Bird Society regarding the conservation of nesting sites for birds, mainly the Little Tern, on the plant ground in December 2017, and with their guidance and cooperation, we are working to restore the habitat of living creatures, mainly the conservation of Little Tern.

*Little Tern : Migratory birds coming to Japan to breed from spring to summer Ministry of the Environment Red List of Threatened Species II (Vulnerable (VU))



Shikoku Plant (Tokushima) has concluded a partnership agreement with Tokushima Prefecture and Tokushima Afforestation Promotion Organization, and participates in the “Tokushima Collaborative Forestation Project”. This project is a model implementation of the “carbon offset” system, in which the portion of CO₂ emitted from companies and households that cannot be reduced by themselves is compensated by absorption through forest maintenance, such as thinning and afforestation. We will contribute to the realization of a sustainable society together with local residents through this activity.