

Japan Paper Association

<https://www.jpa.gr.jp/en/env/creature/>



Policy for the future:

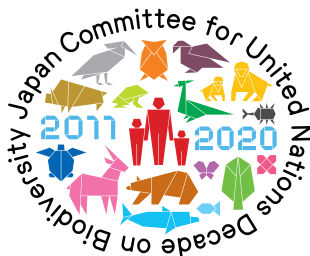
The paper industry receives the benefits of wood, a renewable and carbon-neutral ecological service provided by the forests, the cradle of biological diversity on the earth, and a major source of CO₂ absorption to prevent global climate change. Out of this blessing of nature, the paper industry produces paper, a material indispensable to human life. Therefore, the paper industry has an evident social responsibility to engage in corporate activities with maximum respect for biodiversity conservation. Furthermore, these activities have become the primary source of industrial competitiveness. Accordingly, the Japan Paper Association (JPA) established JPA's Action Guidelines on the Preservation of Biological Diversity in June 2014. The Guidelines specify how member companies should consider biological diversity in their business development from three levels, consisting of the ecosystem, species, and genes defined under the Convention on Biological Diversity (CBD). Based on these Action Guidelines, JPA conducts follow-up surveys of member companies to monitor five checkpoints, including (1) corporate structure; (2) sustainable forest management; (3) responsible procurement of raw materials; (4) environmental contribution as CSR activities; and (5) strengthening of external cooperation, and discloses the status of each company's efforts every year.

Activity Outline:

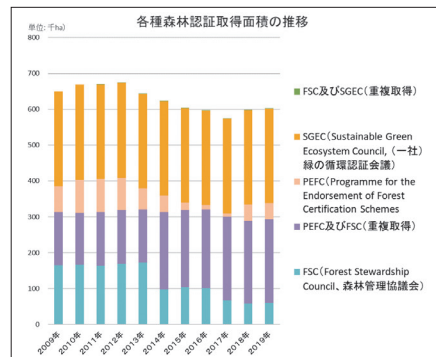
Based on JPA's Action Guidelines on the Preservation of Biological Diversity, a pamphlet calling for biodiversity conservation was published by JPA in March 2018, which was also distributed to related parties. In addition, the Action Guidelines have been recognized as a project recommended by the Japan Committee for the United Nations Decade on Biodiversity (UNDB-J). Furthermore, the certified forest area obtained by Japanese paper companies contributing to biodiversity conservation has reached 600,000 hectares worldwide (some areas are under double certification).



JPA's Pamphlet Calling for Biodiversity Conservation



Logo Mark of UNDB-J



Trends in the Paper Companies' Certified Area of Domestic Company-Owned Forests and Overseas Plantations