

Mitsubishi Electric Corporation

<https://www.mitsubishielectric.com/en/sustainability/environment/index.page>



Policy for the future:

Per “Environmental Sustainability Vision 2050”, 1) Preserve nature/biodiversity, foster local environment/human resource 2) Manage & properly dispose harmful substances 3) Create corporate culture that encourages employees nature friendly lifestyle 4) Conserve Satoyama with residents and government.

Case examples of our initiatives

Biodiversity Conservation at Business Sites: We established the “Mitsubishi Electric Group Biodiversity Action Guidelines” in May 2010, and 24 business sites are engaged in biodiversity conservation activities. Power Distribution Systems Center (Kagawa Prefecture) is committed to creating an environment that coexists with living things. Our environmental activities such as creation of biotopes, installation of greening louvers and Satoyama conservation have been recognized, we acquired certification from an external organization. Shizuoka Works (Shizuoka Prefecture) is working to develop green areas on its premises into “Yorimichi green space” where birds and insects can rest their wings.



Biotope

Satoyama Conservation Activities: Since October 2007, we have been promoting activities to restore the natural environment around our plants, such as parks, forests and rivers. In fiscal 2019, activities were conducted in 24 districts. Led by Nagoya Works and Chubu Branch Office (both in Aichi Prefecture), we concluded an agreement on “Corporate Forest Development” with the Prefecture. Under guidance of experts in prefectural forests, we engage in forest maintenance and beautification activities together with local residents and related organizations.



Forest maintenance

Mitsubishi Electric Outdoor Classroom: The outdoor classroom to which employees attend as leaders started in October 2006, provides both participants and leaders with opportunities to experience nature and foster environmental awareness to realize a society in harmony with nature. In addition, we trained over 400 leaders in order to vitalize the activities. In Kyushu Office, our employees conduct nature observations in the forest with children from nearby nursery schools every year. It encourages children to feel familiar with animals and plants that they are unaccustomed to, and learn the importance of nature.

Outcomes from above: A total of 43,000 people participated in Outdoor classroom and Satoyama conservation activities, raising their awareness of what they can do for the environment outside of work, as parents and consumers.

Issues in the future: Throughout the Mitsubishi Electric Group it will continue these activities increasing number of employees who take and help environmental awareness to spread throughout the Group by sharing the scope of these activities.