



Policy for the future:

We, as NTT Group, will take initiatives in solving social issues through our business activities, as “Your Valued Partner,” and will contribute to creating a safe, secure and sustainable society. We will reduce our environmental impact throughout our business, and will take the initiative in reducing the current environmental issues of society by using ICT to help resolve this worldwide challenge. We will comprehend the relationship between biodiversity and our business activities and promote initiatives to pass it on to future generations.

<Examples of Specific Initiatives>

- 1) In order to reduce damage by birds and animals, NTT has provided ICT solution to contribute it. (2011 ~)
- 2) In order to utilize captured gibier, has systemized identification individuals, and sales matching. (2018 ~)
- 3) The Japan Gibier Promotion Association* tied up the Japan Food Service Association (2018 ~). They made a suggestion to establish gibier certification system.

*NTT group companies join the association



animal damage solutions

<Concrete Results>

- 1) Deploying animal damage solutions to more than 80 local governments
- 2) Lotteria, Kakiyasu and others sell processed foods made from wild gibier.
- 3) Establishment of gibier certification system and acquisition of certification by some meat-processing facilities

<Future Issues>

- 1) With market demand growing, Certification facilities are still too small to keep up with the supply
- 2) Hunters and those involved in the operation of the facility are aging. be underserved by the influence of
- 3) The standard by the national certification system is established, but lack proper information

<Message to Society>

‘Change the local troublemakers to local resources’

The number and distribution range of harmful birds and animals is rapidly increasing, and damage to biodiversity conservation and soil erosion is expanding, as seen in the exhaustion of alpine flower fields and forest vegetation.

NTT will use ICT to support the capture and utilization of harmful birds and animals to protect biodiversity and promote resource recycling.