Nissin Electric Co., Ltd.

https://nissin.jp/e/

Policy for the future:



The Nissin Electric Group will endeavor to conserve biodiversity, such as preserving the unique ecosystem of each region.

Biodiversity education and awareness-raising activities will be conducted throughout the group, and efforts will be promoted by all group employees.

< Examples >

In fiscal 2014, Nissin Electric was officially received the "Kyoto Biodiversity and Culture Joint Restoration Project" certification from Kyoto City.

We have worked on increasing greening in consideration of biodiversity.

At our Head Office & Works, we have been growing plants associated with the culture of Kyoto, such as Futaba-aoi ^{*1} (Asarum caulescens), Hiougi (Belamcanda chinensis) and Iroha-momiji (Acer palmatum).

We grew and propagated Futaba-aoi from roots provided by Kamigamo-jinja. In May 2016, we participated in dedication ceremony for Futaba-aoi held at Kamigamojinja.

We plan to continue to maintain and manage our Futabaaoi so that they can be dedicated every year, and hope the plants grown at Nissin Electric will help to enliven the Aoi Festival, which is one of the three biggest imperial festivals in Kyoto.

<Future issues>

Continuous commitment to the "Kyoto Biodiversity and Culture Joint Restoration Project" on the Nissin Electric Group site, expansion of planting areas, and work on biodiversity conservation activities, including the preservation of ecosystems unique to each region.

Education and awareness-raising activities on biodiversity initiatives for the Nissin Electric Group employees.





Futaba-aoi grown at the Head Office & Works

Planted garden at the reception building in front of the Head Office & Works

<Message for society>

Forge a bright future for both people and technology

(* 1) Futaba-aoi: A native flower that is becoming rarer to see. It is used as part of the "Aoi Festival" held at Kamigamo-jinja and Shimogamo-jinja.