Panasonic Holdings Corporation

https://www.panasonic.com/global/corporate/sustainability/eco/biodiversity.html



Policy for the future:

• [Panasonic Green Impact] Green Impact Plan 2024 (GIP2024)

Aim for Nature Positive and we will strive to reduce and recover the impact of business activities on the ecosystem. Three points to promote by integrating with the business, ①Business site green space ②Sustainable raw material procurement

③Products and services that contribute to biodiversity and ④Social contribution activities. We work on both wheels.

	Examples of Specific Efforts	What we learned and what we achieved
1 Land Use	Management of Green area in workplace and Environmental Education in Cooperation with Local Governments (from 2010)	Biodiversity conservation through cooperation with local communities and governments through plant greenery.
2 Procurement	Efforts for green procurement of wood (from 2010)	Risk management of raw material procurement: Achieved No illegal timber procurement from 2014
3 Products & Service	Began verification of the domestic market for PALM LOOP*1, a technology that uses oil palm waste as a recycled board. (from 2022)	Expected effect: 1. Contribution to reducing greenhouse gas generation 2. Recycle board technology (recycled resources) 3. Contributes to the prevention of new deforestation
4 Others	Introduction of Sustainable Seafood Certified by MSC*2 and ASC*3 into Employee Cafeteria (from 2018)	Contributing to the promotion of SDGs 14 and employee mainstreaming of biodiversity. As of March 2022, the system was installed at 54 sites, and is now being expanded to other companies.

^{*1} PALM LOOP is a trademark of Panasonic Holdings Corporation.

^{*3} ASC certification: Certification of fishery products by the Aquaculture Management Association for sustainable aquaculture.





Timber and wood materials with priority procurement

- Those certified by a third party that they do not destroy forests with high conservation value
- Those certified by a third party that the supplier conducts sustainable forest management
- · Recycled wood materials

Timber and wood materials acceptable for procurement

- · Those confirmed as being legally logged
- Those certified by an industry organization or equivalent that the logging is legal

Timber and wood materials to be avoided for procurement

Those that are not confirmed to be legally logged





Future Challenges:

Sustainable procurement of raw materials (Promotion of FSC certification for wood and paper)

^{*2} MSC certification: Certification of marine product by the Marine Stewardship Council for sustainable fisheries.