## **NEC Corporation**

https://www.nec.com/en/global/eco/life/index.html

## Policy for the future:

The NEC Group understands the important role that biodiversity plays in building a sustainable society and places the highest value on international charters and frameworks concerned with conserving biodiversity. We will do our very best to minimize the impact of our business operations and the daily lives of our employees on local ecosystems and habitats, actively encourage our employees to take part in biodiversity conservation activities, and develop and provide our customers with IT solutions that will help conserve biodiversity.

## **NEC Paddy Making Project**

NEC has been collaborating with NPO Asaza Fund to do a biodiversity preservation activity "NEC Paddy Making Project" that allows visitors to experience rice cultivation and sake brewing throughout the year since 2004. Through this activity, we are conserving water sources and aiming for "Return Japanese Crested Ibises to Nature in 100 years". This project also conducts research on living environment using NEC's ICT and network technologies, and is a place for developing and verifying environmental solutions that contribute to ecosystem observation and biodiversity preservation.

## To learn the origin of creation through a nature experience program



We will do our very best to take part in biodiversity preservation activities, and also develop and provide ICT solutions that will help conserve biodiversity.